

2025 NARRATIVE SCORING RUBRIC

Forever Austin Fund

| APPLICATION QUESTION | CRITERIA | MAXIMUM SCORE |
|---|--|---------------|
| Proposed Work & Impact Narrative | | |
| Statement of Need | <p>10 pts Proposal provides a comprehensive and compelling description of the issues that their organization’s work addresses and demonstrates why additional or continued funding is needed to meet demand or community need.</p> <p>5 pts Proposal provides a partial description of the issues their organization addresses and/or why funding is needed to meet demand or community need.</p> <p>0 pts Proposal does not clearly describe the issues their organization addresses or need for funding.</p> | 10 |
| Strategy Statement Alignment | <p>10 pts Proposal makes a compelling case that the organization’s mission and activities align with the goals of the strategy and demonstrates how the organization’s work and initiatives directly contribute to advancing these goals.</p> <p>5 pts Proposal offers a partial explanation of how the organization’s mission and activities align with the goals of the strategy but does not fully demonstrate alignment of the organization’s work and initiatives to these goals.</p> <p>0 pts Proposal provides no clear explanation of how the organization’s mission and activities align with the goals of the strategy.</p> | 10 |
| Organizational Positioning | <p>10pts Proposal clearly articulates how/why the organization is well-positioned to address a community need. The application lists key partnerships with other local organizations, includes staff expertise needed to complete work, and has a demonstrated history of working in the target population/issue area.</p> <p>5pts Proposal somewhat articulates how/why the organization is well-positioned to address a community need. The application mentions key partnerships with other local organizations, includes staff expertise needed to complete work, and/or demonstrated history of working in the target population/issue area but does not go into sufficient detail.</p> | 10 |

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| | <p>0pts Proposal does not articulate how/why the organization is well-positioned to address a community need. The application fails to include key partnerships with other local organizations, staff expertise needed to complete work, and/or a demonstrated history of working in the target population/issue area.</p> | |
| Use of Grant Funding | <p>10 pts Proposal clearly articulates how additional funding would support/expand current work and/or help launch something new.</p> <p>5 pts Proposal provides a partial vision for how additional funding would support/expand current work and/or help launch something new but does not give sufficient detail.</p> <p>0 pts Proposal does not address how additional funding would support/expand current work and/or help launch something new.</p> | 10 |
| Goals, Outcome, & Evaluation | <p>10 pts Proposal clearly articulates what a vision for success looks like as it relates to the selected Strategy. Response includes measurable criteria, metrics, and methods of evaluation in place to ensure these goals are met.</p> <p>5 pts Proposal provides a partial vision for what success looks like as it relates to the selected Strategy, and has some mention of evaluation criteria, metrics, or methods, but the response lacks detail or specificity.</p> <p>0 pts Proposal provides no vision or plans to solve the identified need(s), and there is no indication of how the organization will measure progress or assess the impact of its work as it relates to the selected Strategy.</p> | 10 |
| Total Narrative Points | | 50 |