



**Example email content for sponsorship/attendance ask:**

Hi [Name],

[Relationship appropriate pleasantries]

I am reaching out because I'm on the Host Committee for [Austin in Common](#) – a fundraising event for Austin Community Foundation. The second-annual event is just a couple months away and ACF can't wait for everyone to see the enhancements they've made to the program for year two!

This is not your typical fundraising event. Austin in Common is an evening of connection, celebration, and remembering that we all have so much more in common than we realize. Every dollar of the 2024 event proceeds supported [ACF's efforts to close the opportunity gap in Central Texas](#). As they look to scale up this year, we can't wait to help them build on that momentum to fuel even more community impact.

**I would be honored if you would consider [a \$XX,XXX sponsorship/purchasing a ticket] to help ensure the success of the event this year. Will you join me at Austin in Common?** I've [linked the sponsorship packages for you to review here](#).

I would be happy to chat more about why I'm excited to be a part of this event, and I'm also copying Elizabeth, a member of ACF's team, to help answer any other questions you may have.

I hope you'll join us at ACL Live Moody Theatre on April 29<sup>th</sup> from 6-9 p.m. We look forward to celebrating impact, building connections, and inspiring action with you at Austin in Common!

Best,

[Salutation]