

## **CORPORATE SPONSORSHIP**

**Subject**: Join me at Austin in Common 2024 **Cc**: Elizabeth Peña <a href="mailto:sepena@austincf.org">sepena@austincf.org</a>

Dear [Insert Name],

I've been a [volunteer at/fundholder at/supporter of] Austin Community Foundation for the last X years, working towards a vibrant and equitable community for all. Now, because I believe so deeply in this work, I've joined the Host Committee for <u>Austin in Common</u>—a huge, first-of-its-kind fundraising event happening on April 30, 2024.

Austin in Common will bring together diverse thought leaders from communities across the city, highlighting the ways we can solve big problems, together. Nowhere else can you gather with 1,000+ people who share a desire to shape Central Texas' bright future—and we need your company's help to pull it off.

I know this cause aligns with [your company]'s dedication to our community, and your partnership will demonstrate your commitment to investing in Central Texas. By partnering with ACF, your gift has a powerful multiplier effect, translating into more than \$1.5 million of collective investment in the economic mobility of people across our Central Texas community. Plus, as an inaugural sponsor of Austin in Common, your gift will have a ripple-effect on the community as we prioritize hiring local vendors that are woman-, Black-, and Latino-owned.

I'd love to set up a time to chat with you more about the opportunity to partner with us on this special event. Let me know if you're free [day/time] for a [call/coffee]. Copying Elizabeth Peña, the ACF staff member leading the vision and strategy for the event, to help answer any questions.

[Your company]'s involvement would mean the world, [Insert Name]. Will you join us in shaping a brighter future for Austin?

Sincerely,

[Insert your name here]

Austin in Common [Co-chair or Host Committee Member]

[Hispanic Impact/The Black Fund/Women's Fund Steering/Grants Committee Member if applicable]