

austin

IN

common

CORPORATE
SPONSORSHIP
INFORMATION
2024



Austin Community
FOUNDATION

austin *IN* common

SPONSORSHIP INFORMATION

CORPORATE SPONSORSHIPS / Packages for companies and foundations.

Austin in Common Presenting Sponsor

\$150,000

- / Recognition as presenting sponsor on event promotional materials and website
- / Recognition as presenting sponsor in event press release and attendee communication
- / Recognition as presenting sponsor on day-of signage
- / Verbal recognition during event
- / Opportunity to address crowd during the program
- / Tickets for 16 guests
- / Dedicated social media post on ACF's channel
- / Sponsor displayed digitally up to 4 times at the event
- / Spot for 1 employee on *Austin in Common* Host Committee — representing your organization alongside Austin's community leaders
- / First right of refusal for 2025 *Austin in Common* Title Sponsorship

Capital City Champion

\$75,000

- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Recognition as sponsor of onsite event activation (e.g. food, bar, photobooth)
- / Verbal recognition during event
- / Tickets for 14 guests
- / Dedicated social media post on ACF's channel
- / Sponsor displayed digitally up to 2 times at the event
- / Opportunity to provide swag item to attendees
- / Mention in attendee follow-up email

Congress Avenue Contributor

\$50,000

- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Recognition as sponsor of onsite event activation (e.g. food, bar, photobooth)
- / Mention in social media post on ACF's channel
- / Tickets for 12 guests
- / Sponsor displayed digitally at the event
- / Mention in attendee follow-up email

Live Oak Luminary

\$25,000

- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Tickets for 10 guests
- / Mention in social media post on ACF's channel
- / Sponsor displayed digitally at the event
- / Mention in attendee follow-up email

Austin Culture Advocate

\$10,000

- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Tickets for 8 guests
- / Mention in social media post on ACF's channel
- / Sponsor displayed digitally at the event

HOMETOWN SPONSORSHIPS / *For businesses founded in Central Texas.*

Trailblazer

\$5,000

- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Tickets for 8 guests
- / Verbal recognition during event
- / Mention in attendee follow-up email

Innovator

\$2,500

- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Tickets for 6 guests
- / Verbal recognition during event
- / Mention in attendee follow-up email

Creator

\$1,000

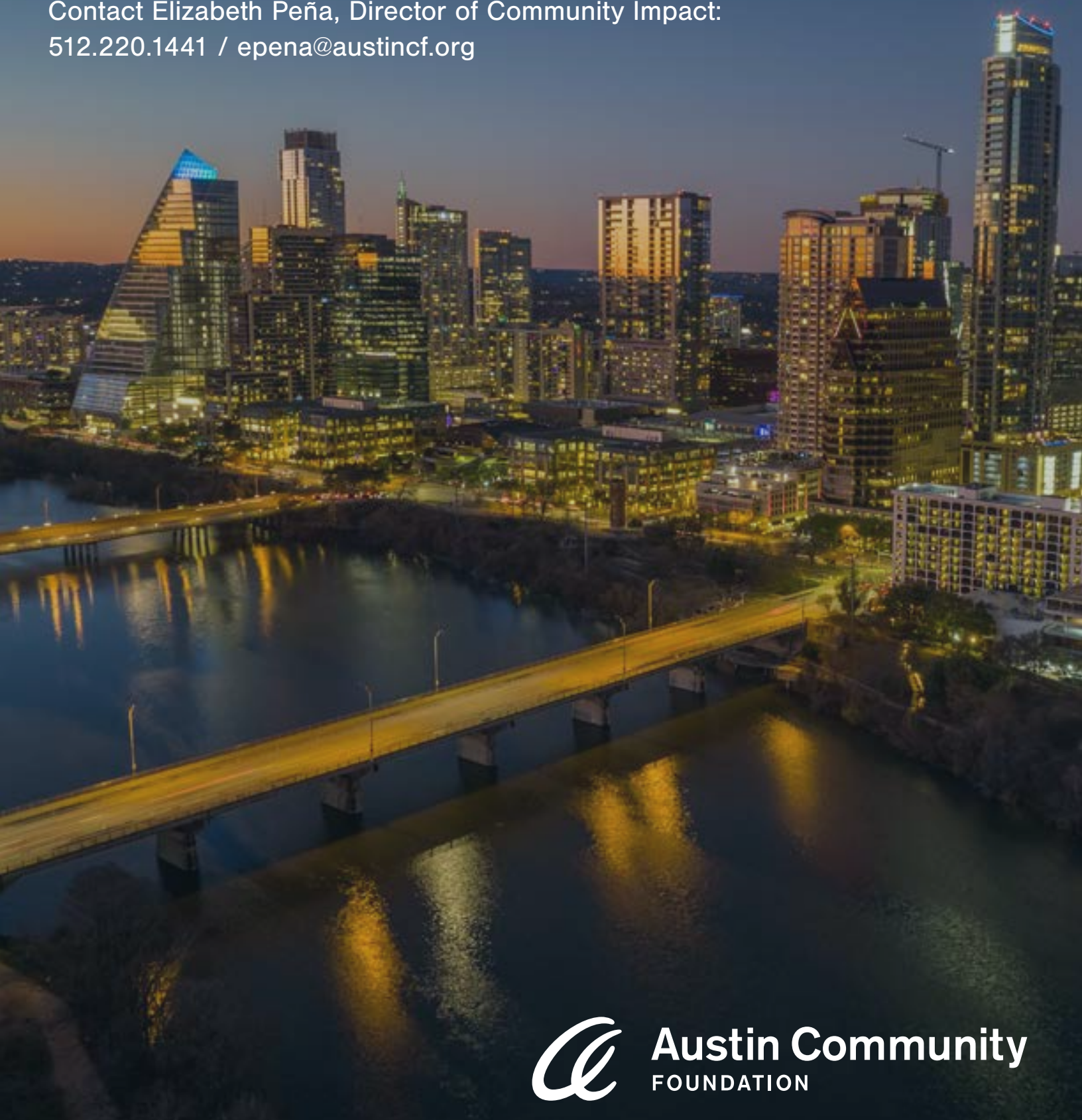
- / Recognition as sponsor on event promotional materials and website
- / Recognition as sponsor on day-of signage
- / Tickets for 4 guests
- / Mention in attendee follow-up email

4.30.24 / ACL LIVE MOODY THEATER

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Become a sponsor.

Contact Elizabeth Peña, Director of Community Impact:
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FOUNDATION