

# 2024 GRANTS CYCLE

## Women's Fund Scoring Rubric

APPLICATION QUESTION	CRITERIA	MAXIMUM SCORE
<b>Diversity and Representation</b>		
% of Leadership (Board + Executive Staff) identify as BIPOC (Black, Indigenous, Person of Color)?	50% or more – 5 pts 40-49% – 4 pts 30-39% – 3 pts 20-29% – 2 pts 11-19% – 1 pt Less than 10% – 0 pts	<b>5</b>
% of Staff identify as BIPOC	50% or more – 5 pts 40-49% – 4 pts 30-39% – 3 pts 20-29% – 2 pts 11-19% – 1 pt Less than 10% – 0 pts	<b>5</b>
% of People Served identify as BIPOC	75-100% – 10 pts 50-74% – 8 pts 25-49% – 5 pts Less than 25% – 0 pts	<b>10</b>
Client Demographics – % of People Served who are at or below 200% of the federal poverty level (FPL).	100% - 5 pts 75-99% – 4 pts 50-74% – 3 pts 25-49% – 2 pts 1-24% - 1pt 0% – 0 pts	<b>5</b>
% of clients identify as Women	50% or more – 10 pts 40-49% – 8 pts 30-39% – 6 pts 20-29% – 4 pts 0-19% – 2 pt Less than 10% – 0 pts	<b>10</b>
<b>Total Possible Points</b>		<b>35</b>

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Proposed Work & Impact Narrative		
Strategy Statement Alignment	<p><b>15 pts</b> Proposal makes a compelling case that the organization's mission and activities align with the goals laid out in the selected Strategy and organization has the capacity to follow-through on their outlined work.</p> <p><b>7 pts</b> Proposal outlines work that may align with the Women's Fund strategies, though the organization's mission may not be exclusively dedicated to the goals of their selected Strategy.</p> <p><b>0 pts</b> Proposal provides no clear explanation of how its mission and activities align with the goals of the selected Strategy.</p>	<b>15</b>
Statement of Need	<p><b>15 pts</b> Proposal demonstrates the issue their work addresses and how services provided meet demand or community need.</p> <p><b>7 pts</b> Proposal somewhat articulates the issue their work addresses but may lack clarity around how services meet demand and/or community need.</p> <p><b>0 pts</b> Proposal does not clearly describe the issue their work addresses and/or does not demonstrate how they meet demand and/or community need.</p>	<b>15</b>
Approach	<p><b>15 pts</b> Proposal describes their approach uniquely meets the stated need and how their solution was created with the community served. The organization's approach has been informed by community and/or client voice.</p> <p><b>7 pts</b> Proposal clearly articulates their approach but doesn't demonstrate that it uniquely meets demand or has been informed by experts, or if it has taken into consideration community and/or client voice.</p> <p><b>0 pts</b> The organization's approach is unclear and/or lacks input from experts or community and/or client voice.</p>	<b>15</b>
Goals, Outcome, & Evaluation	<p><b>10 pts</b> Proposal clearly articulates what a vision for success looks like as it relates to the selected Strategy. Response includes measurable criteria, metrics, and methods of evaluation in place to ensure these goals are met.</p> <p><b>5 pts</b> Proposal provides a partial vision for what success looks like as it relates to the selected Strategy, and has some mention of evaluation criteria, metrics, or methods, but the response lacks detail or specificity.</p> <p><b>0 pts</b> Proposal provides no vision or plans to solve the identified need(s), and there is no indication of how the organization will measure progress or assess the impact of its work as it relates to the selected Strategy.</p>	<b>10</b>

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Cultural competency & history with priority population	<p><b>10 pts</b> Proposal describes how the organization's work intentionally targets a population that has historically been marginalized and clearly demonstrates they have knowledge of their needs and the organization and/or leadership have history of experience working with this group. Applicant articulates ways in which they will meet people served where they are by providing culturally competent services (e.g. via language, location, hours, program requirements, etc.).</p> <p><b>5 pts</b> Proposal partially describes how the organization's work intentionally targets a population that has been historically marginalized but fails to clearly demonstrate they have knowledge of their needs or that the organization and/or leadership have any history or experience working with this group. Applicant only somewhat articulates ways in which they will meet people served where they are by providing culturally competent services.</p> <p><b>0 pts</b> Proposal fails to articulate how the organization's work intentionally targets a population that has been historically marginalized or doesn't demonstrate an understanding of the needs of the people served. Applicant does not articulate how services are provided in a culturally competent manner.</p>	<b>10</b>
<b>Total Possible Points</b>		<b>65</b>
<b>Other</b>		
Systems-Level Impact	Did the applicant share that they participate in work at a systems-level or in other ways that would address the root cause of the need they aim to meet? (example: advocacy)	<b>Yes / No</b>
Budget Review	Did you review the applicants budget attachment and reflect on information offered in the Budget Narrative response?	<b>Yes / No</b>